

# { UCLA LIBRARY DEVELOPMENT NEWS }

## Rose Gilbert Reading Room Dedication

Family members, friends, and former students joined University Librarian Gary E. Strong for the dedication of the Rose Gilbert Reading Room in the Powell Library Building in September 2007. The space was named in Gilbert's honor in recognition of this UCLA alumna and longtime donor's gift to support the highest priority needs of the Library.

Gilbert is a nearly legendary figure in the local community, both for her longstanding support of UCLA and for her forty-plus years as an English teacher at Palisades Charter High School. The oldest teacher in Los Angeles Unified School District, the eighty-nine-year-old Gilbert is still teaching a full load of courses, including Advanced Placement English, as well as coaching the school's Academic Decathlon team. Far from a stereo-

typical English teacher, Gilbert wears a red plastic fire helmet when she wants to get her students "on fire" with the excitement of learning and has been known to wear a slip over her clothes to teach about Freudian slips.

Gilbert has also given the UCLA Library funds to establish the Maggie Gilbert Memorial Endowment Fund, which will support the acquisition and processing of books on bipolar studies in the Louise M. Darling Biomedical Library.



*(l-r) Gary E. Strong with Rose Gilbert and Ralph Shapiro*

Located on the south side of the majestic Powell Rotunda, the Rose Gilbert Reading Room offers stunning views through its expansive windows of the sunlit reading garden below. Home to the College Library's collection of recently published fiction and travel guides, this intimate, sunlit gallery provides students with a comfortable and welcoming place to read or relax and escape their studies.



*(l-r) Rose Gilbert with UCLA student Michelle Mahanian, a former student of hers at Pacific Palisades High School*



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## In memoriam: Gilbert A. Harrison

Gilbert A. Harrison, a UCLA alumnus and editor of *The New Republic* from 1954 to 1974, passed away in early January at the age of 92. Following is an excerpt from a profile in the Spring/Summer 2001 *UCLA Librarian*, in which he recalled a memorable visit with Gertrude Stein.

Harrison had met Stein in 1934, when he was a reporter for the *UCLA Daily Bruin* and she was on a lecture tour of the United States; their brief conversation following her lecture launched a lifelong friendship. After he graduated in 1937, Harrison borrowed \$500 and traveled to Europe to visit Stein and her companion, Alice B. Toklas.



Francis Picabia; Gertrude Stein and her Poodle, Basket, c. 1930. Charles E. Young Research Library Department of Special Collections, Gift of Gilbert Harrison

I was eager to get to Paris and see Miss Stein at 27 rue de Fleurus, but to my shock and sorrow, she wasn't there. Fortunately, I'd been invited to lunch by Bernard Fäy, one of her closest friends and professor of American civilization at the College de France. He saw how disappointed I was, got in touch with her, and the next day an invitation came to visit her in Bilignin, a tiny village in the Savoy where she and Miss Toklas summered.

At the railway station in Belley, the closest town to Bilignin, Miss Stein and her Ford were waiting, and I was driven to a simple, handsome stone house perched on the edge of a deep ravine. The two-day stay was gorgeous – good food, by Alice; great talk, by Miss Stein. I can still taste the homemade strawberry preserves on the breakfast tray, which was set up each morning in the garden. For dinner there was a crusty meat-loaf with two hard-boiled eggs at its center. And red wine. For me. Miss Stein never drank, nor smoked, and I did both.

She seemed very interested in my telling her about the university religious conference at UCLA. "Come here, pussy," she called out to Miss Toklas, who was in the kitchen. "Listen to this! Protestants, Catholics, Jews, all together? How Californian – how American."

The next morning we took a long walk across the farmland from Aix-les-Bain. As we passed a pond, Gertrude said, "Now,

Gil, get that pond lily for Alice, and she'll love you all her life." I was uncertain. An old, leaky rowboat was the only way of reaching it. The deed was done, however, and the walk continued. "The trouble with you second-rate intellectuals," I remember her saying, "is that...." I've never been able to remember the end of that sentence.

In the afternoon she drove me to the famous Abbaye d'Hautecombe, where she was well known by the monks. One came out to greet us and invited me inside. She of course, as a woman, could not be admitted. The young priest conducted me about and into a library, immensely high and lined floor to ceiling with books. A monk sat very high up on a ladder, reading.

Before leaving, I was given wine and cookies, Miss Stein's permission having been given for me to stay just a bit longer. I told her on the return drive how impressed I was at the liveliness and freedom and gaiety of the monks. "But of course," she said. "When you have a settled, strict view, everything outside that is free and easy."

I went home to Los Angeles, and soon World War II was upon us. Miss Stein died shortly after the German surrender. But Alice and I remained good friends until her death thirty years later. Miss Stein had been right about the gift of the pond lily.

Harrison donated an extensive collection of materials by and about Stein to the UCLA Library in memory of Ernest Carroll Moore, the first head of UCLA, and his wife, Kate Gordon Moore.

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## UCLA Student Wins National Collegiate Book Collecting Championship

Mathematics graduate student Craig Citro took third place in the 2007 Collegiate Book Collecting Championship for his collection on the twentieth-century mathematician Emil Artin. Sponsored by *Fine Arts and Collections Magazine*, the championship is open to winners of book collecting contests at colleges and universities in the United States, Canada, and the United Kingdom. Citro received a \$500 cash prize, an expense-paid trip to the awards ceremony in Seattle, books, and a handsome trophy, and the magazine also made a contribution to the UCLA Library in his name.

Citro, who earned his master's degree in mathematics at UCLA in 2003 and is currently working on his doctorate, won the Frieda Kuiper Beaudin Prize at the 2007 Robert B. and Blanche Campbell Student Book Collecting Competition. This prize, made possible by Library donor Christy Beaudin in memory of her mother, honors the best collection in the sciences.



## Powell Society Dinner

The second annual dinner for Powell Society members, those whose annual fund contributions total \$1,000 or more, took place last October in the Charles E. Young Research Library. Guests enjoyed an exhibit tracing the history of the Research Library building and a talk by featured speaker Kevin Starr, former California state librarian, about Lawrence Clark Powell and his legacy.

(top row from left) University Librarian Gary E. Strong and Kevin Starr with Board of Visitors members Armena and Norman Powell; Norman is Lawrence Clark Powell's son; Bob and Patsy Sung, both members of the Library's Board of Visitors; Wendell Jeffrey and Bernice Wenzel, both members of the Library's Board of Visitors  
(bottom row from left) Mary Lou Steinmetz; Marianne Afifi and Deputy University Librarian Susan Parker



## LIBRARY ASSOCIATES CORNER

The Library Associates annual giving program is an association of dedicated supporters who provide unrestricted annual support to the Library.

### NEWS

*Your gift to the Library Associates can qualify you for membership in the Chancellor's Associates!*

Gifts directed to the Critical Needs Fund at the \$2,500 level and above include membership in the UCLA Chancellor's Associates. These leadership donors enjoy unique donor courtesies such as a personal campus liaison, among several others, and are invited to special networking events throughout the year.

For further information on the Chancellor's Associates program, please visit the Web site at <<http://www.uclafund.ucla.edu/leadership/associates.html>>.

*ProQuest Research Library Pilot Program renewed for a second year!*

Library Associates donors who support the Library at the \$250 level and above can receive **remote** online access to the ProQuest Research Library, a general-interest, commercial, full-text journal articles database, as part of a pilot program that will end on June 30, 2008.

To view a list of the twenty-three hundred titles for which ProQuest provides full-text

articles and for more information, visit the Library Giving Web site at <<http://www2.library.ucla.edu/development>> and click on the "ProQuest Research Library Pilot" link.

### IMPACT

Library Associates' gifts impact the Library in many amazing ways – here are a couple of examples:

*Library Voices – UCLA Student Alterraun Verner Balancing Academics and Athletics with the Library's Help*

Library Associates recently received a mailing that told the story of Alterraun Verner, an eighteen-year-old, second-year mathematics/applied science major who is also an outstanding cornerback on the football team. Alterraun exemplifies the synergy between academics and athletics at UCLA, and at the heart of this achievement stands the UCLA Library. Alterraun gratefully acknowledges the role the UCLA Library has played in his collegiate success, and he also describes a more amorphous reward, noting that the College Library is "a place of peace...every time I go to the library, I feel like I am being filled with knowledge...it's like a temple."

To read Alterraun's entire story, visit the Library Giving Web site at <<http://www2.library.ucla.edu/development>> and click on the "Library Voices" link.

*Contributions to the Library Associates Critical Needs Fund made possible a number of major acquisitions for which funding would otherwise have been unavailable.*

The Louise M. Darling Biomedical Library's History and Special Collections acquired the first copy west of the Mississippi of *Das Tier in der decorativen Kunst* (Vienna, 1896-98) by the well-known artist Anton Seder.



The work's two large folio volumes contain stunning plates with extraordinary Art Nouveau depictions of real, identifiable animals that reflect an artist's view of nature.

### EVENTS

Throughout the year Library Associates are

invited to programs and events such as author readings, Discovery Workshops, and Food for Thought lunches. Upcoming events are listed on the back page of this newsletter and on the Library Giving Web site at <<http://www2.library.ucla.edu/development>>; click on the "Events" link.

## FROM THE UNIVERSITY LIBRARIAN

Dear Friends and Supporters of the UCLA Library:

The pleasure of having Rose Gilbert's name associated with the beautiful fiction and travel reading room in the College Library anticipates the wealth of excitement we will all feel when we begin placing names of friends on the new spaces to be created by the Charles E. Young Research Library's renovation.



We are delighted to be moving forward on this renovation. The changes to the first floor and lower level will provide many opportunities for donors to connect their names with the excellence of the UCLA Library.

Naming opportunities formulated so far include:

Reading Room .....	\$5,000,000
Study Commons.....	3,000,000
Library Computing .....	3,000,000
Instruction Space.....	500,000
Library Conference Center.....	2,000,000
Large Conference Room .....	1,000,000
Presentation Suite.....	500,000
Administrative Conference Room .....	250,000
Lobby Area.....	1,500,000
Permanent Exhibit Gallery .....	1,000,000
Belt Collection Room.....	500,000
Café and Lounge.....	500,000
Group Study Rooms (each) .....	100,000

In the next issue of the newsletter, we hope to feature architectural drawings of many of these spaces and further details about how they will greatly enhance the library experience for our students, faculty, and scholars from the region and around the world who come here to work.

I am also pleased to share some impressive news regarding the success of our annual fund program. Only three years old, this program continues to grow in funds raised, friends engaged, and programs offered.

Our annual fund program consists of two direct mailings and a telefundraising campaign in January. Our fall direct mail piece featured student-athlete Alterraun Verner. So far this year, we have received more than 640 donations, compared to 365 by this time last year, for a total of \$130,090, compared to \$74,928 last year. Our annual fund goal for this year is \$255,000, and I feel confident that we can reach this goal with your help.

Our programming for the Library Associates has also grown, and we're delighted with the increased participation of our membership in these programs. This year, we have hosted a number of Discovery Workshops, a series that invites guests to discover various fascinating and perhaps little-known aspects of the Library, including exceptional collections and helpful services. The workshops we've offered this year include:

- SuperGoogling
- Finding Health Resources on the Web
- Preserving Your Family History
- Passion, Discipline, and Collecting

We also enjoyed a lively and fascinating author reading last fall with Sam Watters discussing his new, two-volume *Houses of Los Angeles*. We have another author reading planned for this spring, so watch your mail for your invitation.

Our Food for Thought lunch series, which highlights the Library as the center of intellectual life on campus through a lunchtime conversation with a distinguished UCLA faculty member, featured Professor Mark A. Peterson discussing presidential politics. Watch for your invitations to future events in this series as well.

Discretionary funds raised through the annual fund program and Library Associates are essential to help us support our students' and faculty members' library needs, from comprehensive and unique collections to research and instructional services to library facilities.

We continue to be so grateful to you, our many friends and supporters, who recognize that the Library is at the heart of UCLA's entire academic enterprise.

A handwritten signature in dark ink that reads "Gary E. Strong". The signature is written in a cursive style.

Gary E. Strong  
University Librarian

## Giving Opportunities

### THE UCLA LIBRARY ASSOCIATES

Support from the UCLA Library Associates ensures that critical needs, from special-opportunity acquisitions to information literacy programs, are addressed. Discretionary funds available to the university librarian will make a significant impact on the quality, innovative resources and services that the UCLA Library is able to offer.

### HONOR WITH BOOKS

Honor with Books allows donors to pay tribute to a special person by placing a bookplate in his or her honor in a newly purchased book in the subject area of the donor's choice. This \$100 gift supports a critical acquisitions need while honoring a loved one, friend, special teacher, or colleague in perpetuity.

### COLLECTION ENDOWMENT INITIATIVE

The Collection Endowment Initiative provides critically needed funds to acquire, preserve, and make accessible library materials in a particular subject area of interest. Collection endowments begin at \$25,000, and the Library invites donors to make a single gift or to build an endowed fund over several years. Special bookplates reflecting the interests of the philanthropist are designed in consultation with the donor and affixed to each item added to Library collections that was made possible by his or her generosity.

### MAKING A BEQUEST

In writing a will or living trust, donors can specify that they would like their estate to benefit the UCLA Library. In recognition of alumni, friends, faculty, and staff who have chosen to benefit the university through planned giving, they are welcomed as members of the prestigious First Century Society. Planned gifts include gifts through wills, living trusts, charitable trusts, charitable gift annuities, retirement plans, or other estate planning arrangements.

If you would like to receive more information about these or other options to support the UCLA Library, please contact Amy Smith, executive director of UCLA Library Development, by telephone at 310.206.8551 or by email at <amys@library.ucla.edu>. Or visit the Web site at <<http://www.library.ucla.edu/development>>.

## Ruth Simon

### *Lover of Books and Libraries*

From her earliest years Ruth Simon's family surrounded her with culture in many forms: theater, art museums, music, movies. But of all of those, books always had a special place.

Simon's connection to UCLA also began early, when she attended the Corinne A. Seeds University Elementary School while Seeds herself was still principal. Simon went on to earn her BA in English at UCLA and her law degree from Boalt Hall at UC Berkeley and began her career as a university lawyer at the California State University. She returned to UCLA as campus counsel in 1987 and remained here until her retirement in 2003.



Simon's many memories of her days as a UCLA undergraduate intertwine her love of books and libraries. Recalling the countless hours she spent in the Library [since renamed the Powell Library Building], Simon notes that she preferred the undergraduate reading room on the ground floor over the large reading room on the second floor. It was "big, gray, and ugly with gray tables," she explains, "but smoking was allowed!" When she had finished preparing for classes and exams, Simon also took advantage of the close proximity to the stacks to spend time reading books like Evelyn Waugh's *Vile Bodies* and *Decline and Fall*. While other students were studying furiously and sweating their exams, Simon was laughing her way through these books.

Simon's passion for books and libraries continues to this day. In addition to being a voracious reader and book club member for many years, she has focused her philanthropic support – another attribute she learned from her parents – on libraries, including the UCLA Library, where she serves on the Board of Visitors, an advisory board for University Librarian Gary E. Strong and an advocacy group for the Library.

Over the years she has also given generously to the Library. Last year she became a member of UCLA's First Century Society with a planned gift to benefit the Center for Primary Research and Training in the Charles E. Young Research Library Department of Special Collections. Her gift will allow future graduate students to process hidden collections and make them accessible to UCLA faculty and students and to scholars around the world.

But Simon wanted to make a substantial gift while she was living. Although she had never thought to tie her name to a gift, she found the idea an appealing one when she realized that there were possibilities within her means. She also liked the idea of interesting students in books and libraries as a way to get them excited, open their minds, and encourage them to consider the countless possibilities available.

With all those goals in mind, the Library's development staff was able to facilitate a meaningful opportunity for Simon to achieve her goal of funding a research prize for undergraduates. Her immediate and enthusiastic response was "Yes, let's do it!", and the result has been the creation of the Ruth Simon Prize for Undergraduate Research in the UCLA Library. Through this prize Simon will be able to inspire and reward research by UCLA undergraduates and to share her love of books and libraries with generations yet to come.

### UCLA LIBRARY GIFT ANNUITY PROGRAM

Did you know that you can give and receive through one innovative program? Many Library friends have discovered the UCLA Library Gift Annuity; through this program, you can make a substantial gift to support the UCLA Library and receive a lifetime income as well.

The annuity rate and the amount of the payment are determined by your age at the time the gift is made. You may find that the rates and fixed payments are a more attractive income option than the volatile investment market.

In addition, you are entitled to a current income tax charitable deduction for a portion of your gift. And best of all, you will know that you are helping the UCLA Library to maintain its collections and launch innovative new programs to serve current and future generations of students and scholars.

Amy Smith, executive director of Library Development, would be delighted to share current gift annuity payment rates with you and to provide further information. You can reach her by telephone at 310.206.8526 or by email at [amys@library.ucla.edu](mailto:amys@library.ucla.edu).

# UCLA Library

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(l-r) Carol Block, wife of new UCLA Chancellor Gene Block, met author Sam Watters and University Librarian Gary E. Strong at the November talk Watters gave about his new, two-volume Houses of Los Angeles.

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## Upcoming Library Development Activities

February - June 2008

Exhibit and Reception  
“Fighting the Fires of Hate: America and the  
Nazi Book Burnings”  
in association with the U.S. Holocaust  
Memorial Museum  
Charles E. Young Research Library  
Thursday, February 21

University Librarian’s Champagne Reception  
Charles E. Young Research Library  
Wednesday, March 26

Library Associates Food for Thought  
A Conversation with Dan Guerrero on  
UCLA Athletics  
Charles E. Young Research Library  
Tuesday, April 15

Author Reading (tentative)  
May

Honor with Books Commencement Lunch  
Powell Library Building East Reading Room  
Friday, June 13