

{ UCLA LIBRARY DEVELOPMENT NEWS }

Arcadia Funds Innovative and Transformational Initiatives

In the spring issue the UCLA Library announced the largest single gift for collections in its history: \$5 million from the Arcadia Fund. This extraordinary donation stipulated that funds could not be used to augment budget shortfalls but instead must be used to support efforts to further develop, preserve, and make accessible its collections. Its goal is to help transform the UCLA Library.

Plans are already underway to implement a number of innovative, transformational initiatives.

The first, "Collecting Los Angeles," will gather, preserve, interpret and make accessible collections documenting the remarkable multiplicity of cultures and at-risk hidden histories of this region. The curator of this

new initiative is Susan Anderson, an accomplished historian, author, editor, and project manager.

"This new project will accomplish numerous goals, including transforming the way we engage with local communities, which supports our collection building and further aligns us with Chancellor Gene Block's goal of civic engagement," said UCLA University Librarian Gary E. Strong. "It will also enable us to develop multiple new connections among existing collections, attract new audiences to their use, and offer a new model of the collection development specialist as curator."

"Collecting Los Angeles" will build on the UCLA Library's existing strengths in this area, which encompass special collections, photo archives, oral histories, maps, and circulating materials on local history, government and politics, and literary, performing, and visual arts.

Among archival holdings are the papers of elected officials including Anthony Beilenson, Tom Bradley, Augustus F. Hawkins, Carlos Moorhead, and Edward Roybal, which are complemented by an extensive

Campaign Literature Collection. Local history materials cover a broad range, from the papers of Nobel Peace Prize laureate Ralph Bunche, who lived in Los Angeles and attended UCLA, to the records of the Sleepy Lagoon Defense Committee to the archives of the organizing committee for the 1984 Summer Olympics. One of the most extensive and diverse



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(top) Mayor Tom Bradley in council chambers, addressing city officials and council members on his first day of office, 1973. (bottom) Group portrait of eight Mexican American males taken in for questioning in the 1942 Sleepy Lagoon murder investigation

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Research Library Renovation

Phase one of the Charles E. Young Research Library renovation is almost complete! The study commons will be open for student and faculty use on the A level in November.

The new space has transformed former staff workspace into a beautiful, spacious, and light-filled area for research and study. The large windows lining the walls look out onto the green berm that surrounds the building, and the color scheme of greens, blues, and earth tones complements those surroundings.

The new space provides seating for more than one hundred people. Configurations include round tables with seating for four or six people and rectangular tables with six or eight chairs; the tables have built-in lighting on or above them. Individual upholstered chairs are set in pairs with a shared side table along the windows on two sides of the room. There is a service desk to provide user assistance and ten public workstations for accessing collection information and Library resources.

The space also houses current periodicals and newspapers, microforms, and maps. A new entrance to the Department of Special Collections opens off the space. Other elements include an electronic media wall and photocopiers. Adjacent to the study commons are offices for the Research Library collection development, reference services, and instructional librarians and staff.

On the first floor, the second phase of the renovation will substantially alter and enhance the facilities so students and faculty can study and conduct research in comfortable, innovative spaces.

Major changes include a formal reading room; research commons; group study rooms; instructional classrooms; both a centralized space for changing exhibits and a permanent,

museum-quality gallery to showcase Library treasures; electronic signage and displays; lounge areas; and a café. In addition, the conference center will be expanded to include a larger conference room with simultaneous translation capabilities.



The main reading room will house the reference collection, reference desk, a consultation space, eight public computers, and seating for 125 to 150.

Accommodating some two hundred users, the research commons will offer configurable seating in wireless computing environments for small and large groups. Features include sound mitigation, adjustable enclaves with work surfaces configured around display screens, a small number of traditional computer workstations, a “sandbox” for experimental technologies, laptop and data projector lending service, and printers.

Around the perimeter of the floor will be sixteen group study rooms, many configured for computer-assisted work. The instructional classrooms will accommodate

more than twenty users, and a separate area will house digital humanities collaboration and demonstration projects.

The Research Library has provided services and materials to UCLA students and faculty for almost fifty years, since the opening of the first part of the building in 1964. The goal of the renovation is not simply to update an old space but to create spaces, offer services, and house materials that will deliver knowledge in new and innovative ways to current and future generations of students and faculty.

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archival collections documents the experience of Asian Americans during World War II through materials such as artwork, correspondence, newsletters, and official records.

Personal papers of Southern California writers include those of Raymond Chandler, John Fante, Aldous Huxley, Carey McWilliams, Henry Miller, Paul Monette, and Anaïs Nin. Among the architects and visual artists whose papers the Library holds are A. Quincy Jones, R. B. Kitaj, Richard Neutra, June Wayne, and Lloyd Wright.

Documenting the entertainment industry are papers of actors, directors, writers, designers, film studios, pro-

duction companies, and theater companies; noteworthy names include Carol Burnett, East West Players, Larry Gelbart, Walter Lantz, Jean Renoir, Gene Reynolds, RKO, Waldo Salt,



(from left) Entertainer Bob Hope escorting the 1984 Summer Olympics mascot, Sam the eagle, down steps of Los Angeles City Hall, 1980; Comedian Carol Burnett posing with Burt Reynolds and his birthday cake, 1972

and Twentieth-Century Fox. The Library's extensive music holdings feature sheet music, recordings, and papers of performers, composers, and recording companies; among the many significant names are A&M Records, Bernard Herrmann, Henry Mancini, Alex North, Hans Salter, Horace

Tapscott, Jimmy Van Heusen, and Warner Brothers Studio.

Arcadia funds will also be used to enhance end-user discovery of UCLA Library holdings, encourage the use of materials in novel ways, leverage new technology to attract broader audiences to use them in instruction and scholarship, and manage and make accessible scholarship in new formats.

The Arcadia Fund's key mission is the preservation of cultural knowledge and materials and environmental conservation. This includes near-extinct languages, rare historical archives and museum-quality artifacts, and the protection of ecosystems and environments threatened with extinction. Arcadia has made several major donations to the UCLA Library to support the Center for Primary Research and Training in the Charles E. Young Research Library Department of Special Collections, the most recent being a significant gift in 2008 to the endowment supporting the program.

LIBRARY ASSOCIATES CORNER

The UCLA Library Associates annual giving program is an association of dedicated supporters who recognize that the Library is at the heart of UCLA's entire academic enterprise. Each academic year, a series of activities and events are held to engage Library Associates members.

EXAMINING THOMAS JEFFERSON'S BETRAYAL

Library Associates programming for the 2008-09 academic year ended on a high note with a reading by UCLA Professor Emeritus Gary B. Nash from his recent book, *Friends of Liberty: Thomas Jefferson, Tadeusz Kosciuszko, and Agrippa Hall: A Tale of Three Patriots, Two Revolutions, and a Tragic Betrayal of Freedom in the New Nation*.

Nash highlighted Jefferson's little-known betrayal of Kosciuszko, his friend and fellow patriot. As executor of Kosciuszko's estate, Jefferson failed to uphold many of his friend's stipulations, including that the sale of his property in America be used to buy the freedom of Jefferson's slaves and others of Jefferson's choice. The many attendees learned this and other new



(from left) Gary B. Nash, Harry Brant Chandler, Lisa See

details about the Revolutionary War and Jefferson from Nash's discussion.

LOS ANGELES DREAMERS

At the first Library Associates event of the 2009-10 academic year, photographer and biographer Harry Brant Chandler discussed his recent book, *Dreamers in Dream City*, a verbal and visual homage to a fascinating group of men and women who represent the dreamers of Los Angeles.

A fifth-generation Angeleno from the prestigious Chandler family of *Los Angeles Times* fame, Chandler offered a unique perspective on Los Angeles.

UPCOMING LIBRARY ASSOCIATES EVENT:

New York Times best-selling author Lisa See will discuss her recent novel *Shanghai Girls* at a Library Associates author reading on April 22, 2010.

FROM THE UNIVERSITY LIBRARIAN

Dear Friends and Supporters of the UCLA Library:

While the state budget news and its impact on the University of California, UCLA, and the Library continue to be bleak, I do have good news to share. Highlighted in this issue are several transformational projects the Library has undertaken.



We are delighted with the success of the renovations on the A level of the Charles E. Young Research Library. This gorgeous, user-friendly space is just about to open. Construction begins this winter on the renovation's second phase, which will transform the first floor from its original 1960s plan to a twenty-first-century space for innovation and discovery. We expect the construction to last about a year and look forward to celebrating a grand reopening at this time next year. You can keep up with the project's progress on my blog at <http://blogs.library.ucla.edu/universitylibrarian>.

I'm also pleased to announce an exciting initiative made possible by the generous donation from the Arcadia Fund that we announced earlier this year. "Collecting Los Angeles" will focus on collections recording Southern California's many cultures and hidden histories. This year we hope to process eleven special collections under the capable leadership of project curator Susan Anderson.

Though I would prefer to focus only on the positive, I would be remiss if I didn't mention serious news about the budget. You may have heard rumors of the closing of the Arts Library; I want to clarify the budget situation as it relates to that and to the Library in general.

The UCLA Library depends on state funding for almost ninety percent of our budget. Our allocation for 2009-10 has been cut by five percent, or \$1.8 million. In addition, we must come up with just over \$1 million this fiscal year to cover charges for energy, deferred maintenance, increases in fringe benefits costs, and employer contributions to retirement. Thus, the total permanent reduction we must plan for comes to nearly \$3 million, or about eight percent of our overall budget. Note that these figures are in addition to the salary reductions mandated by the UC Office of the President; those reductions are an additional \$1,129,000.

In response, I am holding back twenty-five percent of the acquisitions allocation from state funds, for a potential savings of nearly \$2 million. Though reduced, hours at campus libraries have been set to ensure broad access to collections, services, and research and study spaces and to correspond with instructional schedules and usage patterns. We have not filled staff vacancies for some time and have limited recruitments to a very few critical positions; that will continue.

To address current reductions and plan for possible future cuts, we have begun to examine how the Library can meet its campus commitments with fewer physical locations. Internal study teams have been appointed to examine the service and collection issues associated with shifting the collections, services, and staff of the Arts Library and Science and Engineering Library/Chemistry to one of the large libraries. I have not decided, nor did I announce, that the Arts Library would close; it will remain open during this academic year.

I want to reiterate that our primary concern remains to sustain the excellence of the Library's collections, services, and staff in support of UCLA's students, faculty, and staff. However, difficult choices must be made, and there will unavoidably be pain for all Library users. I hope that you will join us in voicing our concerns about the impact of these cuts to the university and our elected officials.

A handwritten signature in dark ink that reads "Gary E. Strong". The signature is written in a cursive style.

Gary E. Strong
University Librarian

Giving Opportunities

THE UCLA LIBRARY ASSOCIATES

Support from the UCLA Library Associates ensures that critical needs, from special-opportunity acquisitions to information literacy programs, are addressed. Discretionary funds available to the university librarian will make a significant impact on the quality, innovative resources and services that the UCLA Library is able to offer.

HONOR WITH BOOKS

Honor with Books allows donors to pay tribute to a special person by placing a bookplate in his or her honor in a newly purchased book in the subject area of the donor's choice. This \$100 gift supports a critical acquisitions need while honoring a loved one, friend, special teacher, or colleague in perpetuity.

COLLECTION ENDOWMENT INITIATIVE

The Collection Endowment Initiative provides critically needed funds to acquire, preserve, and make accessible library materials in a particular subject area of interest. Collection endowments begin at \$50,000, and the Library invites donors to make a single gift or to build an endowed fund over several years. Special bookplates reflecting the interests of the philanthropist are designed in consultation with the donor and affixed to each item added to Library collections that was made possible by his or her generosity.

MAKING A BEQUEST

In writing a will or living trust, donors can specify that they would like their estate to benefit the UCLA Library. In recognition of alumni, friends, faculty, and staff who have chosen to benefit the university through planned giving, they are welcomed as members of the prestigious First Century Society. Planned gifts include gifts through wills, living trusts, charitable trusts, charitable gift annuities, retirement plans, or other estate planning arrangements.

If you would like to receive more information about these or other options to support the UCLA Library, please contact Amy Smith, executive director of UCLA Library Development, by telephone at 310.206.8551 or by email at amys@library.ucla.edu. Or visit the Web site at <http://www.library.ucla.edu/development>.

Herbert Morris

Jeffrey Marr

The desire to give both forward and backward motivates donors to make gifts an annual tradition.

Professor Emeritus Herbert Morris, BA '51, who has given to the Library for twelve years, has a long history with UCLA as an undergraduate, professor of philosophy, dean of humanities, and interim provost of the College of Letters and Science. His connection with the Library began in the late 1940s, when he worked for the undergraduate library in the basement of what is now the Powell Library Building, and was strengthened through his close relationships with UCLA legends Everett T. Moore, associate university librarian for public service, and University Librarian Lawrence Clark Powell.



Morris's motivation for giving is both backward-looking – due to his gratitude to the Library for its resources and services,

which offered him “inestimable benefits” – and forward-looking, because he wants to do what he can to maintain the Library's extraordinary quality. “Few things at UCLA can be regarded as more important than the Library,” he notes. “It is an absolute necessity.”

Currently an employee for Northrop Grumman Corporation, **Jeffrey Marr** spent twenty years at UCLA as a staff member in human resources, first for the Medical Center and then for the campus. After his father passed on, he discovered the Library's Honor with Books program. The contribution was within his means and provided a tangible memento: a bookplate in memory of his parents placed in a newly purchased library book, which is available to students and faculty here as well as scholars elsewhere.

Marr, who has now been a donor for eight years, explained, “When people think of UCLA, they think of its athletics, the medical area, a favorite faculty member, or an area of study. The Library doesn't get the same recognition as, say, a Nobel laureate.

“But it is one of the most powerful resources that the university has,” he concludes. “The Library is a hidden asset, a hidden treasure by virtue of its function.”

UCLA Library

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Street scene in Little Tokyo,
on December 7, 1941

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Library Associates Go Green

Across the UCLA campus, all departments are being asked to find ways to reduce costs and consider the environment.

In response, the Library plans to publish *Development News* in digital form rather than in print. This saves trees and also saves money now spent on printing and postage. To make sure you continue to receive the publication, please send your email address. Thank you very much.

To register your email address, please go to <http://www.library.ucla.edu/development/green.cfm>.

Or call the UCLA Library Development Office at 310.206.8526.

